



Half Term Fun at the Family Adventure Festival, Bournemouth

Press Release - April 2013

New for 2013, the Family Adventure Festival brings adventure to Bournemouth and promises a great week of excitement over the school holidays. The festival will feature a wide range of indoor and outdoor activities for adults and children along with expert advice, amazing demos, whilst providing visitors with the opportunity to purchase clothing, equipment and accessories.

The main part of the festival, the BH Live Adventure Hub will take place at the Bournemouth International Centre from 31st May – 2nd June 2013, with numerous activities also taking place on the award winning Bournemouth Beach during this time.

The BH Live Adventure Hub will be split into four zones, which will each contain a number of attractions, experts and exhibition stands.

On Your Bike

On Your Bike is all about cycling. Following Britain's successes in the Tour de France and Olympics last year, it's a really exciting time to get out on your bike and to get more involved with cycling.

The Getting About Bike Clinic will offer visitors the best cycling advice. Discuss the best bike for you, how to get involved with your local club, bike maintenance and more.

Got some speed in those legs? Children and adults can have a spin at the festival and have a go on the Getting About Rollapaluza roller racing – a unique concept pitting two people head to head and against the clock.

The amazing Animal Bike Tour display team, featuring Trials Legend Martyn Ashton, and Professional Mountain Bike rider Blake Samson are also coming to the festival. They'll be hosting a number of demos each day, wowing the crowds with their precision and big air displays.

On Foot

Adventures begin on foot, and the BH Live Adventure Hub's got an area dedicated to walking, climbing, slacklining and much more! Supporting the Britain on Foot campaign, the area will give visitors the inspiration to get outdoors and active.

The zone will feature a selection of climbing towers, suitable for all abilities, Spider Mountain, a huge inflatable providing lot's of fun for families and a mini high ropes course.

That's not all. The Maverick Slacklines crew, including some of the UK's best slackers will be at the festival with a number of slacklines set up, suitable for showing off their best tricks and offering visitor's taster sessions.

On top of the attractions, there'll be a number of stands offering expert advice, equipment and clothing – providing all that's needed for the next adventure.

Go Wild

Think fire, wilderness, bushcraft, adventure and the great outdoors. Think Go Wild.

Go Wild features the Bushcraft Wilderness Camp, offering visitors an insight into den building, fire lighting, and how to survive in the harshest environments.

The zone will also feature one of the festival highlights, a 30m zipwire offering children and adults a unique, high flying experience!

Get Inspired

Looking to cycle around the world? Walk across the Sahara? Climb Mt Everest? Try a new sport? The Get Inspired zone will have a number of experts with bags of passion and drive for what they do.

The zone will also welcome the governing bodies from a range of sports including kite surfing, windsurfing, horse riding and more. Many of the organisations will be offering free taster sessions at the festival.

Prior to the BH Live Adventure Hub opening, a number of fringe events will take place in and around the Bournemouth area from 19th – 30th May. These include a 3 day road show of beach sports & activities at Boscombe, Westbourne and Southbourne. There will also be a day of taster sessions at the Littledown Centre, discounted high ropes at Littledown Park, organised Coastal Districts Adventure Trails and more. Visit FamilyAdventureFest.co.uk for more details.

Tickets are required for the BH Live Adventure Hub and are now available to purchase via www.familyadventurefest.co.uk, or directly from the Bournemouth International Centre.

Notes to Editors

The Family Adventure Festival takes place 31st May – 2nd June 2013 at the Bournemouth International Centre, with fringe events also taking place in the local area from the 19th – 30th May 2013.

The festival is new for 2013 and aims to attract around 20,000 visitors, predominantly families from the Dorset region.

The festival is being organised by VOS Media in partnership with BH Live. The festival is supported by Bournemouth Coastal BID, Bournemouth Council, Bournemouth University, Getting About, Wave Radio and the Daily Echo.

Opening Times

Friday 31st May: 10am – 6pm

Saturday 1st June: 10am – 7pm

Sunday 2 June: 10am – 6pm

Event Ticket prices

1 Day Pass

Adult £5

Child 6-17yrs/senior/student: £3.00

Family (x4, max 2 adults): £14.00

Groups 10+: £4.00

Under 5's – FREE!

2 Day Pass – Fri & Sat or Sat & Sun (consecutive days only)

Adult 2 Day Pass: £9.00

Child 6-17yrs/senior/student 2 Day Pass: £5.00

Family 2 Day Pass: £25.00

Groups 10+ 2 Day Pass: £7.00

Under 5's – FREE!

Further information: Ian Chandler, ian@vosmedia.co.uk, 020 7370 8525

Images and the logo can be downloaded from the link below:

- <https://plus.google.com/photos/116542214351528455661/albums/5860346974361912001?authkey=CO2VkOrA6-2FuAE>